

Better legal management

How to manage legal risk **professionally**



What is **Legal Accelerator**?

Management consultancy and training:

- ➔ helping companies address legal matters professionally and efficiently

Experience:

- ➔ partner with 15 years experience working for top law firms and companies
- ➔ An independent and objective analysis

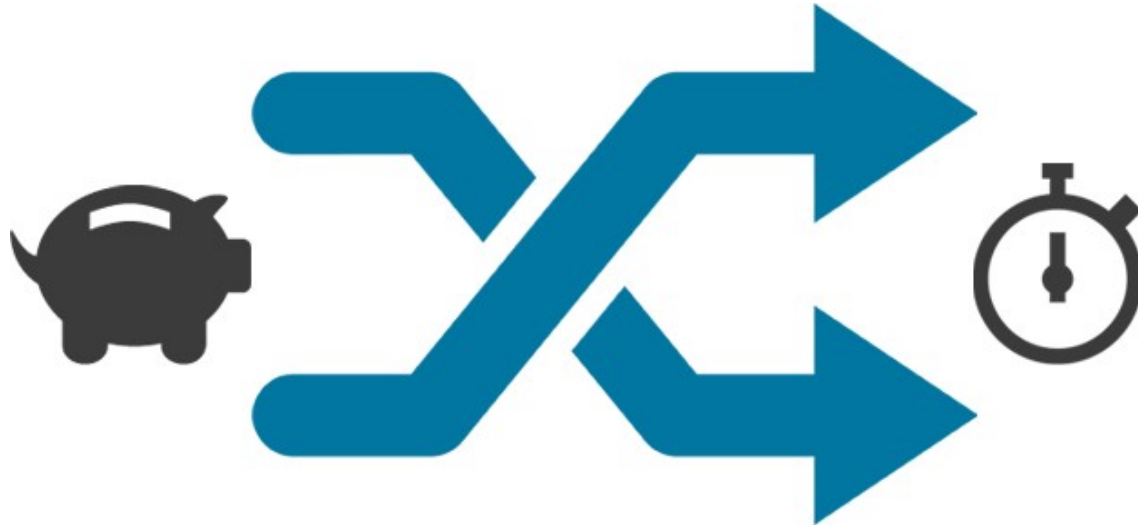
15 years

The problem with “the law”

- Legal contracts, compliance and disputes are complicated and expensive
- Businesses need to be proactive in addressing legal coverage
- Failure to do so can result in corporate and personal liability



Legal efficiency is **good for business**



Avoid fines, damages,
lost reputation, lost
competitiveness

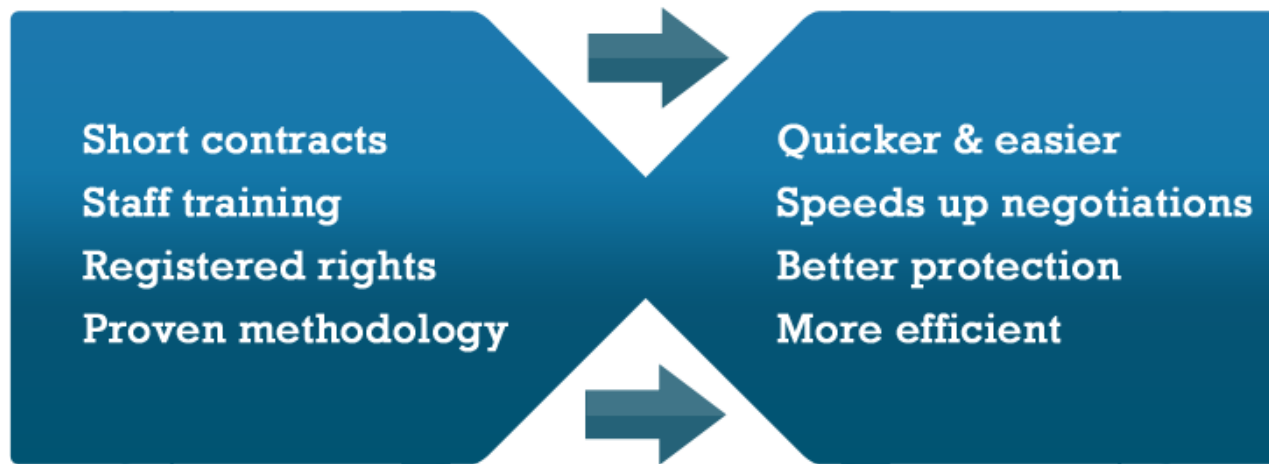
Avoid wasting time and
personal liability

The solution: **proactive management**

- ➔ Top companies have legal personnel, strategy and procedures to avoid problems
- ➔ Doing nothing is not an option
- ➔ Access to “good lawyers” is only part of the solution



“Good management” means planning ahead



Things to **think about**

The three main questions to consider are:

Quality

Speed

Cost



Quality: does your business...

- Use standard form contracts and procedures?
- Have dedicated legal compliance expertise?
- Register its rights and own its assets?
- Use recognised legal experts?



Cost: does your business...

- Identify legal bottlenecks?
- Analyse staff time spent on legal issues?
- Negotiate capped fees and value added services from external advisers?



Speed: does your business...

- Conclude contracts quickly?
- Monitor and implement changes in the law?
- Chase debts quickly and efficiently?



Other matters: does your business...

- Insure against legal expense?
- Comply with foreign laws?
- Ensure that legal processes support tax efficiency?
- Need to prepare for sale or floatation?



If you answered: “no” or “not sure”
we can help



For example: how to comply with data protection law

Problem:

- ➔ Ongoing legal requirement
- ➔ Compliance personnel are expensive
- ➔ Non-compliance can result in £500,000 fines

We provide:

- ➔ Proven methodology and tools
- ➔ Ongoing expert support
- ➔ Fixed price solution



So why **Legal Accelerator**?

Legal Accelerator was created by a partner with major City experience

Does not use legalese

Commercially aware analysis

Fast response

You don't pay for expensive corporate overheads

Because there is no catch!

The Art of War/Law

“

The rule is, not to besiege walled cities if it can possibly be avoided.

Therefore the skilful leader subdues the enemy's troops without any fighting; he captures their cities without laying siege to them; he overthrows their kingdom without lengthy operations in the field.

”

The Art of War, by Sun Tzu